



STORMCLOUD

BREWING COMPANY

FOR IMMEDIATE RELEASE:

Stormcloud Brewing Company Releases Hibiscus Infused IPA

FRANKFORT, MI (June 22, 2016) - Stormcloud Brewing Company is pleased to announce the release of their newest collaborative beer, Legally Wed & Off To Bed. A Belgian IPA infused with hibiscus, Legally Wed & Off To Bed was brewed this spring by Stormcloud in collaboration with Fermenta, a Michigan-based collective of women brewers.

A non-traditional marriage of hops and hibiscus, the Belgian-style India Pale Ale was brewed with Cascade, Mosaic and Michigan-grown Crystal hops. Stormcloud Beer Education Coordinator Charla Kramer says, “The Michigan hops lend a firm but clean backbone to this ale while the tropical notes of Mosaic hops court the hibiscus flower. She might be a Pink Lady, but the hibiscus is no fragile violet. Her tart sassiness is the perfect match for this beer’s light hop bitterness.”

Crisp, light, and refreshing, Legally Wed & Off To Bed is a summer-ready IPA. “We had a lot of fun brewing this beer,” says Stormcloud Head Brewer and Co-Owner Brian Confer. “The Fermenta brewers came from across the state and contributed their efforts throughout the brewing process. And it’s a great beer. We already have it on tap here at Stormcloud and it’s getting very positive reviews.”

Legally Wed & Off to Bed is now available on tap in Stormcloud’s pub in downtown Frankfort. The IPA will also be showcased with other Fermenta-brewed beers at this year’s Michigan Brewers Guild Summer Beer Festival in Ypsilanti, happening July 22-23.

Legally Wed & Off To Bed Specifications:

- Style: Belgian IPA
- ABV: 6%
- Bitterness: 50 IBU
- Color (SRM): It’s PINK!
- Availability: June-July
- Tasting Notes: Hoppy and tropical aroma. Light, approachable hop flavor and bitterness. Slight hibiscus tang balances hop bitterness.

About Stormcloud Brewing Company

Stormcloud Brewing Company opened in June 2013 just two blocks from Lake Michigan in the coastal city of Frankfort, Michigan. A small brewery specializing in handcrafted Belgian-style brewing, Stormcloud offers 16 taps in addition to a full menu of flatbread pizzas, small plate appetizers, soups and salads, sandwiches, charcuterie plates, and specialty popcorn. Visit Stormcloud online at Stormcloudbrewing.com.

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